Social Media Guide

How to Share See Yourself IN with Your Network

These pre-built social media posts and captions are designed to easily share See Yourself IN directly with your social network. When using these posts, please consider the following:

Use our hashtag.

The consistent tag **#SeeYourselfIN** will help young people find other posts from us, and partners like you. Feel free to add additional tags for your industry or company, too.

Keep the posts paired with their caption.

To make things simpler for you, the captions were written to match each specific post, so try not to mix and match. Just copy, paste, and post!

Include a link to the See Yourself IN landing page.

Social posts are great, but we want to make sure everyone knows where to find the resource hub we've put together, too. Make sure to direct your network to **cicpindiana.com/syi/.**

Follow us on social media.

You can find us on **Facebook** and **Instagram**. Tag us in your posts when possible—we'd love to share with our network, too.

Social Media Posts and Captions

POST 1:

HEADLINE 1: Indiana has everything you've been looking for.

CAPTION 1: The opportunities you've been searching for are right here in Indiana—you just didn't know it. From internships, apprenticeships, mentorships, and every other "ship" you can think of, you can #SeeYourselfIN a future right here in the Hoosier State.

POST 2:

HEADLINE 1: Find the career path for you.

CAPTION 1: With or without college, there's a future for you here in Indiana. Find where you fit and #SeeYourselfIN all the rewarding opportunities in the Hoosier State.

POST 3:

HEADLINE 1: All the resources you need to find a future you love.

CAPTION 1: No matter your education or skill level, Indiana has a place for you. #SeeYourselfIN all the remarkable opportunities available—some of which you might not have ever heard of before.

SEE YOURSELF **IN**